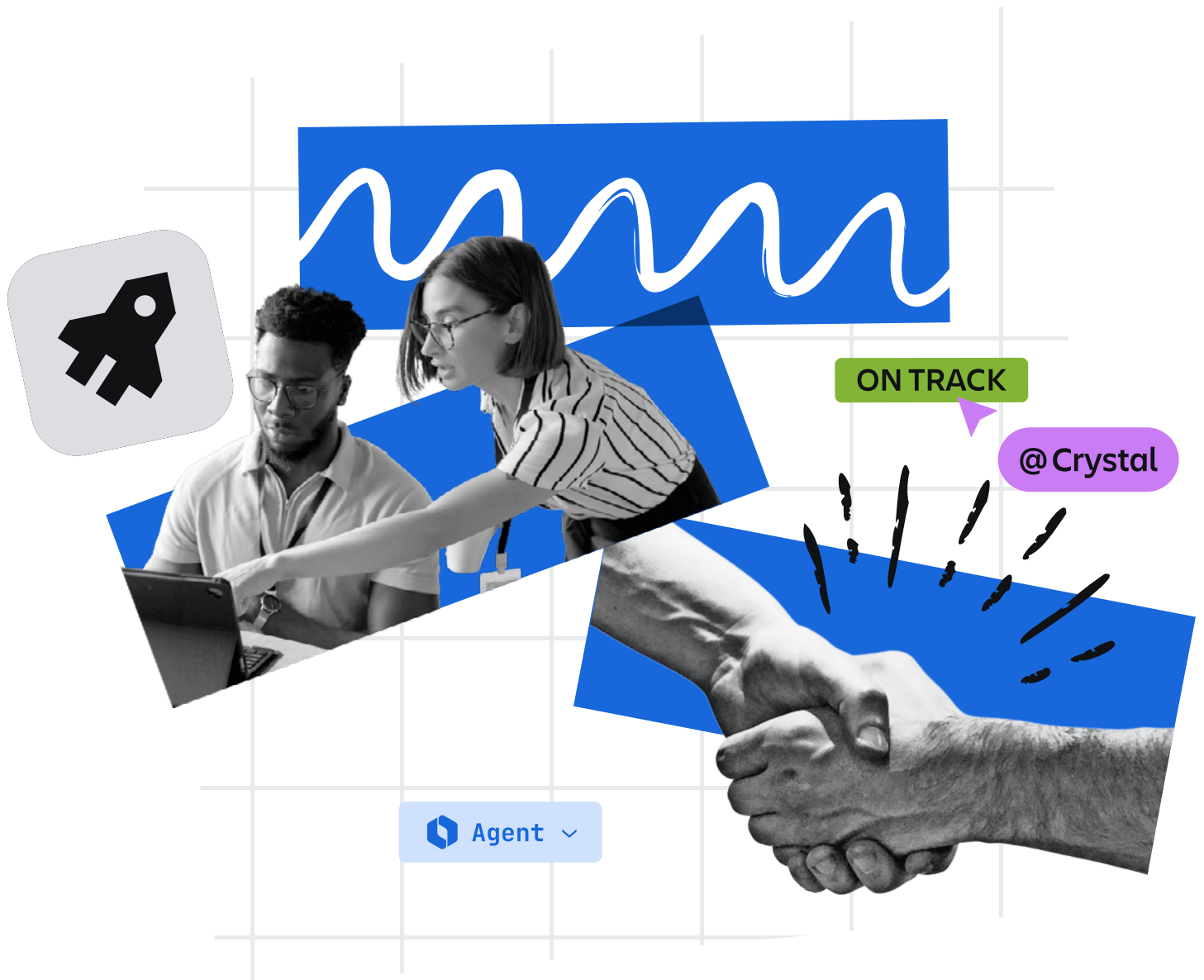


Snapshot: **Teamwork** Collection

Jira, Confluence, Loom and Rovo Agents form the common language for teamwork. Here's how it all works together.



Organizations are under immense pressure to deliver value faster. A staggering 89% of leaders believe their company needs to move more rapidly than ever to keep up with competition. Yet 74% of these leaders say teams are slowed down by ineffective communication. Cross-functional collaboration poses particular difficulties. Aligning technical and business teams towards a common goal is essential for success. Unfortunately, work silos, ineffective AI, and disconnected tools impede everyone's progress.

Enter **Teamwork Collection** from Atlassian: a curated selection of apps—Jira, Confluence, and Loom—and powerful Rovo agents, that will reimagine the way teams collaborate. Individually, each app and agent contributes significant value, but together they form the common language of teamwork across an entire organization.

Meet the Teamwork Collection



Jira is a holistic system of record for work.



Confluence is the collaborative workspace for human and AI teammates.



Loom is the glue that keeps information flowing between teams through video communication.



Rovo Teamwork agents are the AI teammates that make teams work better and faster.

Let's dive into how Teamwork Collection can help teams break down silos, use AI more effectively, and smoothly move between apps throughout the day.

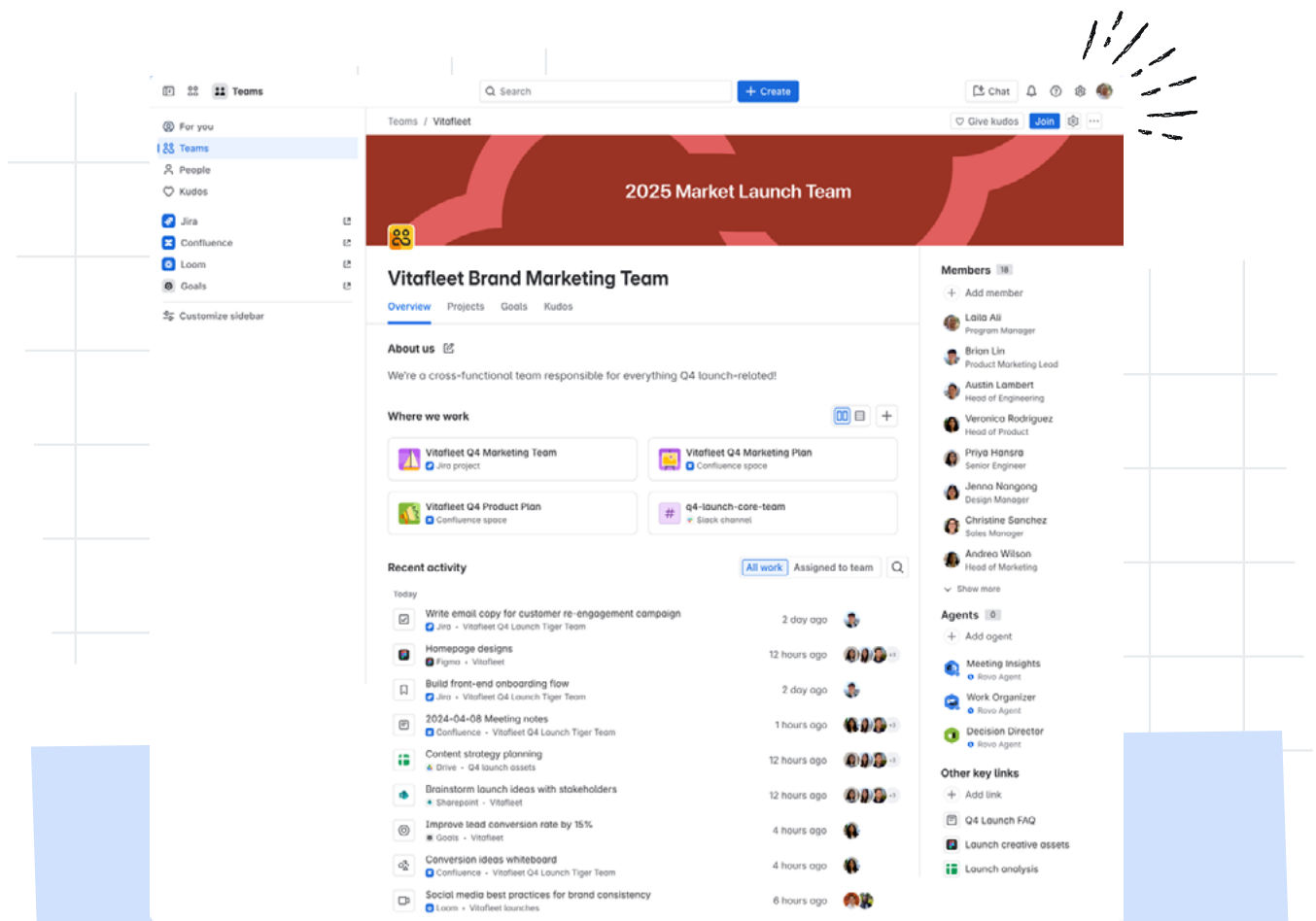


Break down silos to unite teams

Employees say the search for information stalls efficiency. The average worker spends over a quarter of their week looking for the information they need to get work done. Siloed information leads to fragmented teams, which ultimately leads to lost productivity.

Teamwork Collection dismantles silos by providing shared visibility across all work, goals, and data, ensuring both transparency and context.

For example, with just a few clicks, a leader can setup a centralized space for their team that includes a Jira project for planning and tracking work, a Confluence space for managing knowledge, and a Loom space to facilitate fewer (but more effective) meetings. They can customize the team space by integrating their project Slack channel, adding links to essential resources (such as Confluence pages, Google Sheets, and Figma files), and inviting cross-functional collaborators to stay informed. This way, anyone joining the team knows exactly where to find resources and contribute, and anyone seeking the team's work knows where to look.



The screenshot displays the Atlassian Teamwork Collection interface for the '2025 Market Launch Team'. The interface is organized into several sections:

- Header:** Features a search bar, a '+ Create' button, and navigation links for 'Chat', 'Kudos', and 'Join'.
- Left Sidebar:** Contains navigation options: 'For you', 'Teams', 'People', 'Kudos', 'Jira', 'Confluence', 'Loom', 'Goals', and 'Customize sidebar'.
- Main Content Area:**
 - Team Header:** '2025 Market Launch Team' with a red background and a team icon.
 - Team Name:** 'Vitafleet Brand Marketing Team'.
 - About us:** A brief description: 'We're a cross-functional team responsible for everything Q4 launch-related!'.
 - Where we work:** A section showing integrated tools: 'Vitafleet Q4 Marketing Team' (Jira project), 'Vitafleet Q4 Marketing Plan' (Confluence space), 'Vitafleet Q4 Product Plan' (Confluence space), and 'Q4-launch-core-team' (Slack channel).
 - Recent activity:** A list of recent tasks and updates, including 'Write email copy for customer re-engagement campaign', 'Homepage designs', 'Build front-end onboarding flow', '2024-04-08 Meeting notes', 'Content strategy planning', 'Brainstorm launch ideas with stakeholders', 'Improve lead conversion rate by 15%', 'Conversion ideas whiteboard', and 'Social media best practices for brand consistency'.
- Right Sidebar:**
 - Members:** A list of team members with their roles, including Laila Ali (Program Manager), Brian Lin (Product Marketing Lead), Austin Lambert (Head of Engineering), Veronica Rodriguez (Head of Product), Priya Hansra (Senior Engineer), Jenna Nangong (Design Manager), Christine Sanchez (Sales Manager), and Andrea Wilson (Head of Marketing).
 - Agents:** A section for AI agents, including 'Meeting Insights', 'Work Organizer', and 'Decision Director'.
 - Other key links:** A list of useful links such as 'Q4 Launch FAQ', 'Launch creative assets', and 'Launch analysis'.

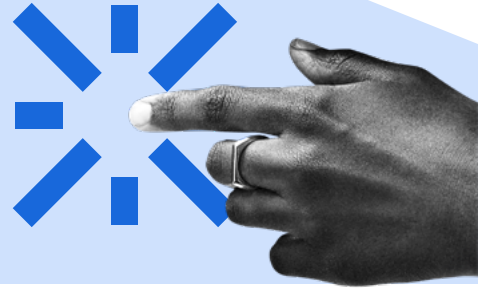
With just a few clicks, a team can organize its most important resources in one place, open for other teams to view and contribute.

Realize the true potential of AI teammates

For many organizations, AI may be operating in pockets, but isn't yet a tailwind that lifts everyone up. Knowledge and data silos are getting in the way of teams realizing the full potential of AI.

Teams aren't set up to make the most of AI

- **71%** of surveyed teams admit they aren't using AI to help them manage and discover information.
- **96%** of executives aren't completely sure how to get their teams to use AI more effectively



Teamwork Collection runs on the Atlassian Cloud platform, which has a unified data layer called the **Teamwork Graph**. Unlike other knowledge graphs that only aggregate data, the Teamwork Graph knows how all of an organization's work objects—like teams, messages, goals, and more—are related. When all organizational knowledge becomes available to AI, teams can use AI-powered search, chat, and agentic experiences across every workflow.

The specialized Rovo agents in Teamwork Collection leverage all knowledge assets—sourced from both first-party and third-party applications—and can even pursue a goal autonomously.

Here's a preview of just some of the out-of-the-box Rovo agents coming soon to the Teamwork Collection:

Brainstorm Facilitator:

Sparks better ideas with AI-powered insights.
Generates cards in Confluence whiteboards with historical data to fuel collaboration.

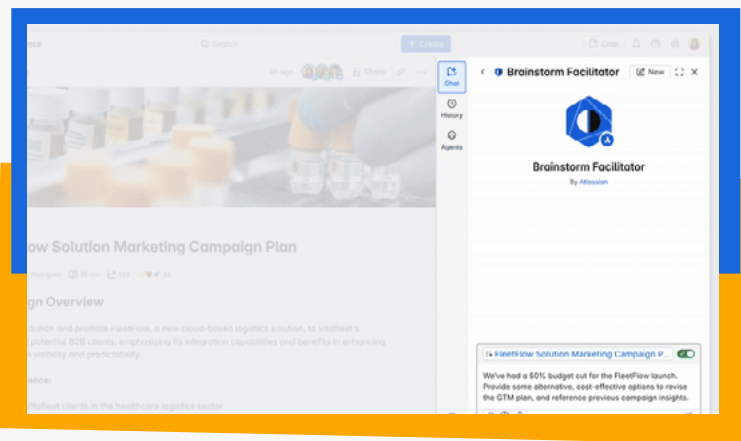
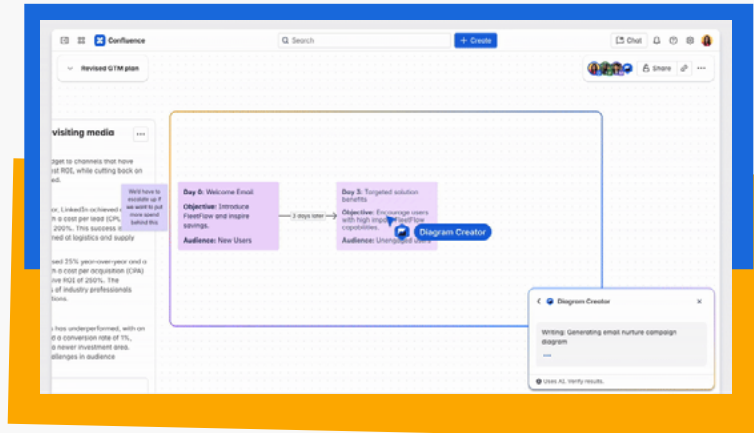


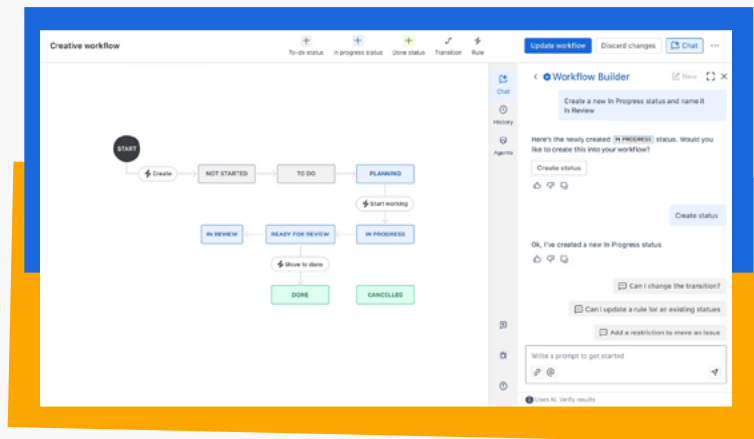
Diagram Creator:

Turns discussions into clear, AI-generated diagrams in Confluence whiteboards. Maps out ideas effortlessly and visually.



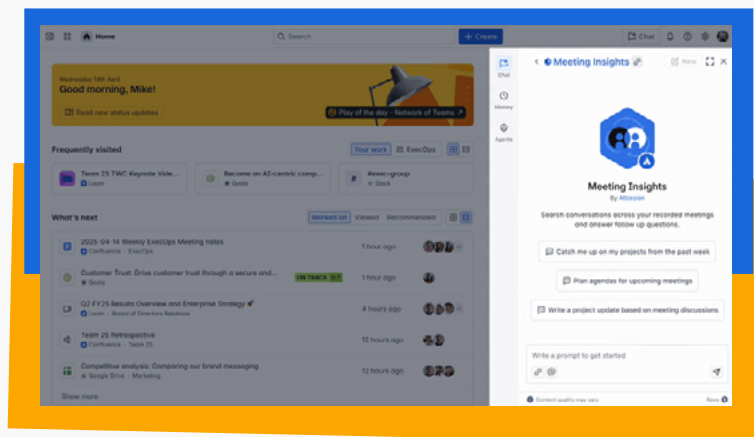
Workflow Builder:

Leverages natural language to design and build custom workflows for any process in Jira – including statuses, transitions, and rules. That means even the most complex workflows are easier to build for everyone – creating happy teams and even happier admins.



Meeting Insights Reporter:

Synthesizes valuable meeting knowledge for users—such as important decisions and actions—so teams get the exact information they need about what was discussed in a meeting or across multiple meetings recorded with Loom.



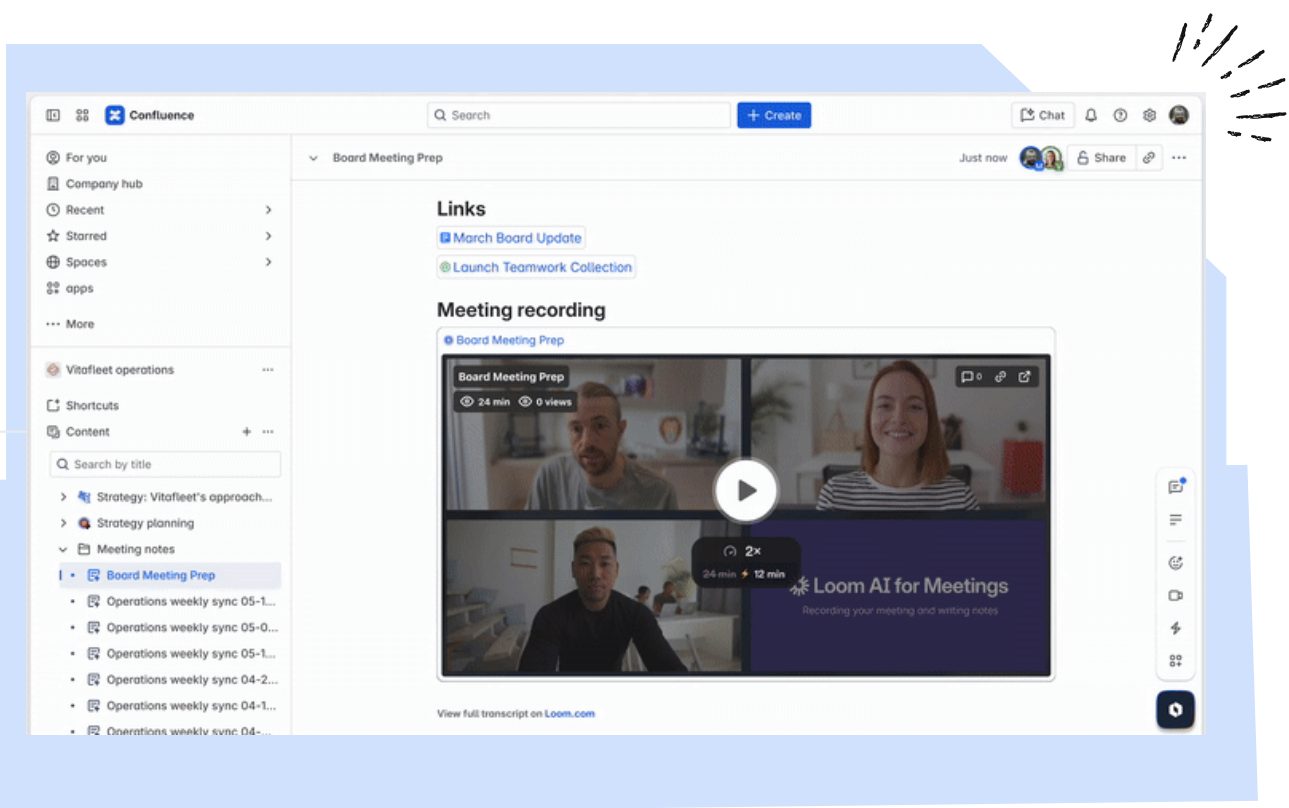
Collaborate from ideation to delivery

Employees use multiple apps as they move from brainstorming ideas to managing projects, executing tasks, and documenting their work. Using several tailored apps isn't a problem; it's the disconnected apps that slow down velocity and cause unnecessary friction.

Let's see this in action as Teamwork Collection takes on the most menacing of productivity foes: meetings. Teams powered by Teamwork Collection have fewer, better meetings. Here's how.

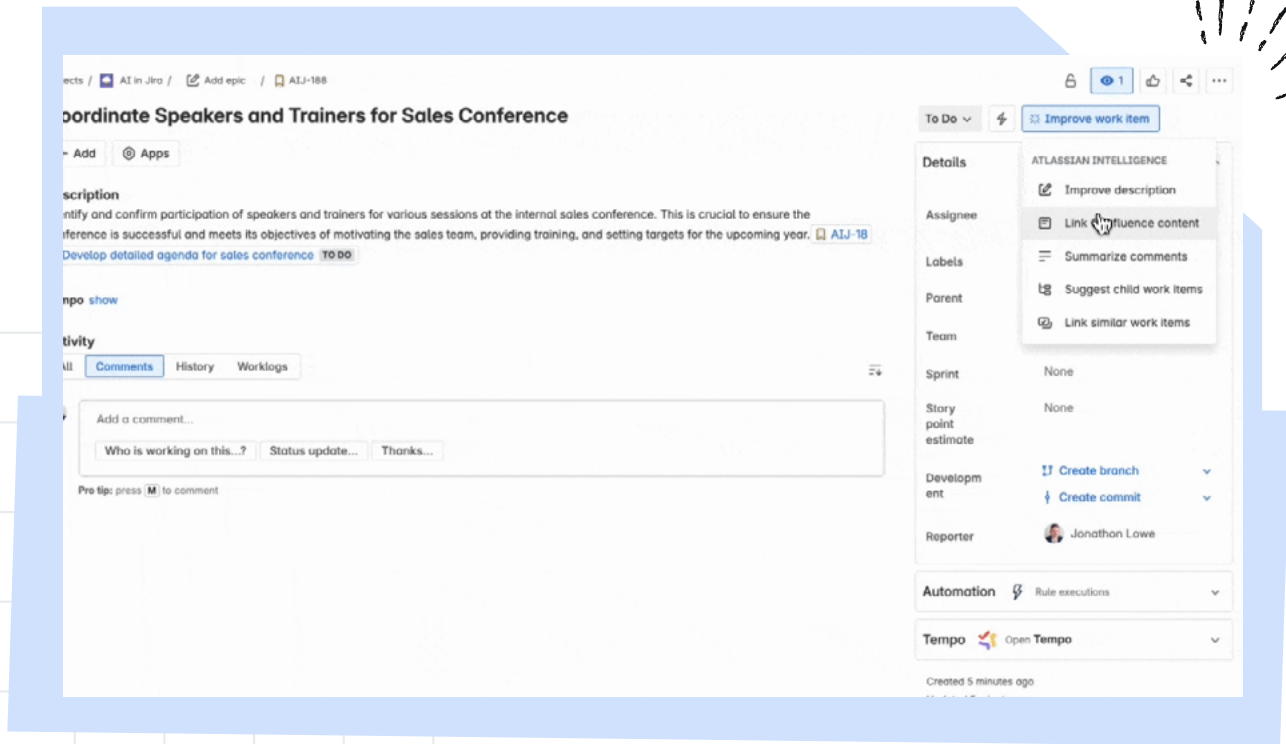
Recording and sharing a **Loom** video is faster and easier than scheduling a meeting to share information—and more effective than written communication alone for conveying nuance and personality. And people who can't join a meeting live can catch up and engage async when their schedule allows.

But not all meetings are evil. Sometimes, this is the best way to debate and make decisions, so Loom is making them better, too, with the **Loom Meeting Assistant**. It joins the calls you invite it to and seconds after everyone waves goodbye, it distills the transcript into a call summary, action items, and linked resources that were shared. These can be published on a Confluence page so anyone invited to the meeting can view them later.



AI helps ensure those action items don't get left on the page. For example, new work items can easily be generated directly from Confluence using context from the page.

Through the power of AI and the Teamwork Graph, the quality and clarity of those newly created work items can be automatically improved with AI-generated descriptions, suggested child work items, related work from across Jira, and even related pages from across Confluence.



With all of the context behind the work embedded, there are no more back-and-forths—teams have the full picture, so they can move forward with confidence.

With Teamwork Collection, an idea has seamlessly gone from inception in a meeting to execution on a project board, and everyone has been kept in the loop.

Ready to see what **Teamwork** Collection can do for your organization?

While customers can still purchase and deploy these apps individually, we think the benefits of leveraging the combined strengths of Jira, Confluence, Loom, and Rovo agents is too great to pass up.

Our team of experts can provide a tailored implementation roadmap, best practices for cross-team collaboration, and guidance to ensure you unlock the full potential of Atlassian tools. As your trusted Atlassian Solution Partner, we're here to help you:



Design your rollout strategy for the Teamwork Collection



Train your teams on effective use of AI teammates



Ensure smooth adoption across departments with tailored onboarding



Optimize workflows across Jira, Confluence, Loom, and third-party tools

Get in touch with us, your local Atlassian Solution Partner.

