

# Uelzener's Migration to the Atlassian Cloud

Less effort configuring things, automated updates, a lot of flexibility, and innovative possibilities are the main reasons why Uelzener Insurance migrated from Jira Server to the Atlassian Cloud. They are now successfully using Jira Software and Jira Service Management.



## Who are Uelzener Insurance?

Uelzener Insurance specializes in animal insurance and has been operating in Germany since 1873. With around 340 employees, the specialist insurer from Uelzen focuses on the welfare of the animals of its more than 530,000 customers. It also has offices located in Berlin and Hamburg, among other places, as well as its subsidiaries Uelzener Service GmbH located in Wegberg and Deine Tierwelt GmbH in Hanover.

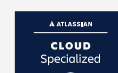


## Cloud vs. Data Center: Why Cloud?

With the upcoming end of support for Atlassian server products in February 2024, it was time for Uelzener Insurance to move its instances. But where to go, Data Center or Cloud? After careful consideration, Uelzener decided to migrate to the Cloud – and there were several good reasons for this decision. For Marie Organiszak, Jira Cloud is the better overall package, and the native asset and configuration management tool, Assets, is also an advantage. Another positive point: better usability in Jira Cloud.



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Data Center would simply generate a lot more work for us in terms of configuration. And in the cloud, you simply have a lot more options. Updates are pulled automatically, [...] and what was more lucrative for us was that everything we couldn't use before was included.

**Marie Organiszak**  
Uelzener Insurance



## What was there to consider in terms of data protection?

BaFin's (the Federal Financial Supervisory Authority) strict data protection requirements and the cloud – do they even go together? Of course, Uelzener Insurance had to examine this extensively before deciding whether to take the actual step into the Atlassian Cloud. Find out more about data protection in the cloud and BaFin's compliance standards [here](#) or watch the interview with Uelzener.



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What data do we actually store in the cloud and where will the data residency be located later? You gave us great support with this. We also had a workshop with Mr. Rosin, [...] in which we clarified a few things once again. And that was a great preparation, where we really decided afterwards: Okay the Cloud is safe and it's the best product.

**Bettina Marquardt**  
Uelzener Insurance



## How were employees given a good start in the Cloud?

A very important part of cloud migrations that sometimes falls by the wayside are the employees. If they are to work in a new environment and with tools that function differently, they need to be trained accordingly. The Seibert Academy is a simple and great way to do this. In the Seibert Academy, users can access the learning content whenever and wherever they want. Here is a little insight into what Uelzener has to say.



In the Academy, you posted a lot of videos about the difference between the Server product and the Cloud product. [...] And here we have the advantage that colleagues can choose the right video for them – and repeat exactly the information that they need. It's easier for them to learn from videos than having to read through everything."

**Bettina Marquardt**  
Uelzener Insurance

# Seibert as a migration partner

A Cloud migration requires careful planning, and there are often a few stumbling blocks that need to be cleared out of the way. It is important to have an experienced migration partner like Seibert at your side. We accompany you throughout the entire project and can support you through migration packages or our Plus Consulting package.



For us, it was simply a success factor that we had such strong partners at our side. We've never done anything like this before. Our colleagues at Seibert Media did have this experience, which took a lot of fear away from us because we didn't know what would happen. Simply being properly prepared, especially when it comes to data protection, BaFin, etc. These were all things that ultimately made us feel confident about the migration.

**Marie Organiszak**  
Uelzener Insurance

Our customers:



# Get in touch with us!

If you have any further questions about the Atlassian Cloud, please contact us. As an Atlassian Platinum Solution Partner with experience from thousands of Atlassian projects, we can advise you on evaluating the best license model for you, take care of all questions relating to your license setup, and support you in all aspects of scaling your Atlassian products.



Let's  
connect!

## Get in touch

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